



4th CALL FOR ABSTRACTS

We would like to invite you to the **1st International Scientific Conference "Tourism and Recreation in Research and Practice. Traditions and Contemporary Challenges."** The conference, to be held in 2026, is an anniversary event, commemorating the 50th anniversary of our Faculty. Its objective is also to initiate biennial international scientific meetings.

The conference's thematic scope is defined by the following topics. The proposed list is indicative and open to other perspectives and important aspects of research on leisure, tourism and recreation.

1. Health, Physical Activity and Lifestyle

- Recreational Physical Activity as a Component of a Healthy Lifestyle
- Tourism and Recreation Accessible to All

2. Management, Law, and Economics

- Economic and Legal Aspects of Tourism and Recreation
- Modern Management, Marketing, and the Tourism and Recreation Economy in an Era of Challenges related to Health, Political and Climate Crises

3. Environment, Space and Sustainable Development

- Geographical Aspects of Tourism and Recreation
- Sustainable Development of Tourism and Recreation
- Ecological Approaches to Spatial Development

4. Culture, History, and Heritage

- History of Leisure and Travel
- Cultural Heritage in Tourism and Recreation
- Ethical Foundations of Tourism and Recreation
- Anthropological, Philosophical and Sociological Perspectives on Tourism and Recreation Research

5. Innovation, Methodology and Education

- New Technologies and Tools in Tourism and Recreation, Artificial Intelligence, ChatGPT, etc. – Opportunities and Threats, Ethical Issues, Application in Research and Practice
- Leisure Entertainment and Physical Culture – Traditions and Modernity
- Research Methodology in Tourism and Recreation – Quantitative, Qualitative and Mixed Approaches
- Modern Education – Theory and Practice of Training Personnel in Tourism and Recreation

6. Other topics consistent with the interdisciplinary nature of tourism and recreation research.

This anniversary provides an opportunity to summarise past achievements and determine the current position of the Faculty of Tourism and Recreation in fulfilling its teaching and research goals in the context of health, cultural, social, economic, climatic and political challenges.

The conference will feature:

- Young Scientists Competition,
- Poster sessions,
- Workshops and thematic sessions.



LECTURES BY INVITED SPEAKERS:

- **Hazel Andrews**, Prof. (Liverpool John Moores University)
The World in Tourism and Tourism in the World. Understanding Tourism, an Anthropological Perspective
- **Jadwiga Berbeka**, Ph.D., Assoc. Prof. (Krakow University of Economics) and **Krzysztof Berbeka**, Ph.D., Eng., Assoc. Prof. (Jagiellonian University in Krakow)
Mount Everest as a Club Good: The Transformation of the Commercial Expedition Market
- **Karolina Buczkowska-Gołębek**, Ph.D., Assoc. Prof. (Poznań University of Physical Education)
The Taste of the Future of Tourism: Outcomes of Collaboration Between Academia and Industry in the Development of a Culinary Tourism Strategy
- **Katarzyna Czernek-Marszałek**, Ph.D., Assoc. Prof. (University of Economics in Katowice)
Ethics Under Pressure: Key Dilemmas of Using AI in Qualitative Tourism Research
- **Magdalena Kachniewska**, Ph.D., Assoc. Prof. (SGH Warsaw School of Economics)
Platformization in Tourism: From the Experience Economy to Digital Colonization
- **Andrzej Kowalczyk**, Ph.D., Prof. (University of Warsaw)
Dilemmas of Contemporary Tourism Geography: The Concept of Place and Placelessness
- **Mirostaw Mika**, Ph.D., Prof. (Jagiellonian University in Krakow)
Tourist Saturation and Social Resilience in Reception Areas – A Local Perspective
- **Aleksander Panasiuk**, Ph.D., Prof. (Jagiellonian University in Krakow)
Evolution of Public Policy Towards the Travel Agencies Market
- **Christopher Staker**, D.Phil., barrister at 39 Essex Chambers in London
Is There a Public International Law of Tourism?
- **Oded Tammuz** Prof. (Ben-Gurion University of the Negev)
The sea's hidden perils: On the emergence of piracy in Antiquity
- **Andrzej Urbanik**, Ph.D., Prof. (Jagiellonian University in Krakow)
Tramping, or globetrotting tourism: a Polish way
- **Alina Zajadacz**, Ph.D., Prof. (Adam Mickiewicz University in Poznań)
Accessible Tourism in Scientific Research: Mapping the Challenges and Directions

PROGRAMME:

June 11, 2026 (Thursday)

9.00–18.00 – Conference opening ceremony and plenary sessions

June 12, 2026 (Friday)

8.00–17.00 – workshops, plenary, thematic and poster sessions

June 13, 2026 (Saturday)

8.00–12.30 – workshops, thematic and poster sessions, and an expert debate

13.00 – Closing ceremony of the Conference and start of the Alumni Reunion

The date of the formal session, which will include the announcement of results and the presentation of awards in the Young Scientists' Competition, as well as details regarding the programme and events accompanying the Conference, will be announced in May.

PLANNED CONFERENCE PUBLICATIONS:

Two special issues of the "**Folia Turistica**" scientific journal – submission of articles prepared in accordance with editorial requirements by September 30, 2026 ([Folia Turistica](#)).

REGISTRATION AND ABSTRACT SUBMISSION:

We kindly ask you to register and submit your proposal by **April 18, 2026**.

Link to the form: [Rejestracja_Registracja_WTiR_2026](#)

Confirmation of abstract acceptance by April 25, 2026.

CONFERENCE FEE:

850 PLN – the fee includes: participation in sessions and accompanying events (workshops and expert panels), conference materials and meals.

Reduced fee of 650 PLN for Ph.D. students and undergraduates – the fee includes: participation in conferences and accompanying events (workshops and expert panels), conference materials, meals and participation in the Young Scientists Competition.

Accommodation and travel costs are the responsibility of the participants.

Account number:

Bank Pekao SA

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SWIFT Code: PKOPPLPW

University of Physical Culture in Kraków – Akademia Kultury Fizycznej w Krakowie

Al. Jana Pawła II 78

31-571 Kraków

Transfer reference: Name and surname + WTiR Anniversary Conference

Payment deadline is April 30, 2026.

A VAT invoice will be issued within 14 days of receiving payment for the conference, according to the details provided in the registration form.

WELCOME TO KRAKOW!



Tourist guidebook:

<https://convention.krakow.pl/english>



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